Dissemination
Report

September 2014
**Project**  
European Doctorate in Teacher Education – EDiTE

<table>
<thead>
<tr>
<th><strong>Project duration</strong></th>
<th>01.10.2012 – 30.09.2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Start–month number</strong></td>
<td>7</td>
</tr>
<tr>
<td><strong>End-month number</strong></td>
<td>24</td>
</tr>
<tr>
<td><strong>Duration in number of months</strong></td>
<td>18</td>
</tr>
<tr>
<td><strong>Deliverable number</strong></td>
<td>4.4</td>
</tr>
<tr>
<td><strong>Work package</strong></td>
<td>WP4</td>
</tr>
</tbody>
</table>

**Title**  
DISSEMINATION

<table>
<thead>
<tr>
<th><strong>Date</strong></th>
<th>30.09.2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dissemination level</strong></td>
<td>Public</td>
</tr>
<tr>
<td><strong>Responsible author(s)</strong></td>
<td>Dorota B. Gołębiak, Sandra Karwat (ULS)</td>
</tr>
<tr>
<td><strong>Contributions by</strong></td>
<td>Kathrin Helling, Michael Schratz (UIBK), Ana Paula Curado (UB), Georgeta Ion (UB), Timea Szollosi (ELTE)</td>
</tr>
</tbody>
</table>

*This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*
## Content

Content

1 Introduction

2 Objectives

3 Aims

4 Activities – General information

5 Visual Identity Design in English

6 National meetings (Del. 4.4) – Summary

7 National and international target groups

8 International educational bodies that EDiTE project has been introduced

9 Forms of Activities (ways of communications):

10 Results as ongoing feedback

11 Conclusions & Future Plans
1 Introduction

The Work Package 4 – Dissemination – is that kind of the EDiTE Project work that accomplishes all other work packages. Despite the fact that the beginning of dissemination was planned on the 7th month of Project duration, the Consortium has decided in Innsbruck, October 2012, at the Kick-off meeting, that both for the project promotion and its visibility it would be very useful to start as quick as possible with the EDiTE LOGO design. The ULS presented the LOGO design in November 2012. The next steps followed the project plan. The promotional materials (poster, flyer, bookmark April 2013) were followed by the EDITE website (1st of June 2013) http://www.edite.eu.

The other dissemination products have been prepared by each partner, e.g. the national EDiTE public presentation. They were Power Point presentations and electronic text in national languages http://www.edite.eu/edite_project/PROMOTION.

The national meetings have been registered in a special “dissemination template” that each partner kept updated on SharePoint and filled in any new events and activities, such as presentations of the project in conferences, publications in journals, or meetings with local authorities.

The special form of EDITE dissemination has been

- the 1st Joint Seminar that took place at the University of Lisbon on 5th of September http://www.edite.eu/edite_project/EVENTS.
- the 2nd Joint Seminar “Teacher education and teacher education policies in the European Union (Joint Seminar 2, Budapest, 3-4 July 2014

This Dissemination Report covers the full 24 months of EDiTE’s project duration. The next 12 months the consortium will be focusing on presenting the EDITE results, questionnaire and research data.

The EDITE website was also developed and will still be enriched with the content of the Knowledge Portal as well as exploitation sub-pages.

2 Objectives

The EDITE WP 4 objectives was:

- To produce information on the aims, objectives, content, progress, products and innovative aspects of the EDITE project that altogether create a closer link between teacher education and the research arena;
- To stimulate the recruitment of scientifically qualified teacher educators from the world of teaching accessible to all user groups;
- To strengthen research departments and policy makers for teacher education additional educational professors, that come from practice to universities;
- To design ways to present the development and outcomes of the project;
- To disseminate the results of the EDiTE project to students communities in Europe as well as to academics in HE institutions;
• Promote closer links between European Higher Education Area and European Research Area, European University Association, Informal Educational Associations, formal and informal Teacher Training Institutions;

• Take up inclusive dissemination process that reaches a wide audience and broad user groups in Europe on national and regional level;

3 Aims

The aims were focused on reaching the wide international audience to promote the Project and to collect critical feedback as well. The basic aims were:

• To reach the Europe’s Higher Education sector – universities, institutions, for in-service teacher training, initial teacher training, non-university higher education, other types of educational organizations responsible for education and training systems, research centers and bodies concerned with lifelong issues, and other types of research organizations;

• Designing and operating a public EDiTE website to spread the knowledge about the EDITE and promote EDiTE worldwide;

• To introduce the EDiTE idea and to involve consultation process on local/ regional/ national level;

• To inspire relevant institutions, national actors to support and develop European policies in teacher education and teacher policies

• To get to the institutional and network groups of actors interested in raising the quality of Teacher Education in Europe.

4 Activities – General information

Basic information and presentations in partners’ languages: on Partners’ Universities homepages, at Partnerships’ Organizations, during national meetings:

Stage 1

Since EDiTE application has been prepared:

• January 31st 2012; published at ELTE Doctoral School of Education’s website;

• May 2012 - Introduced in ENTEP

After the EU acceptance of the Project application:

• July 2012 Published at ULS website,

• October 2012 Kick-off meeting in Innsbruck and publication on UIBK website;
Stage 2

- November 2012 – April 2013: Project Promotion using the basic promotional material with the EDiTE LOGO (November 2012-April 2013; UIBK, BU, UL, ULS, ELTE).
- National Language power point-presentations (D., EN, RO, PT, PL, HU).
- Presentation of EDiTE on all partner websites (see Figure 1)
Stage 3

- EDITE website [www.edite.eu](http://www.edite.eu) which is the most important outcome for the dissemination of the project results. All Partners participated in creation of the project website i.e. elaboration of graphic design of the website. The structure of the website was elaborated and extended in particular parts during the second year of the project. The website was first published in April 2013. Its structure consists of five sections i.e. EDITE Project, EDITE Consortium, Curriculum Development, Doctoral Programme, Knowledge Portal (see Figure 2).

![Figure 2. EDITE main website](image)

Stage 4

- Creating a youtube channel with access to videos from Joint Seminar 1 and Joint Seminar 2 available at [https://www.youtube.com/channel/UC4X30fPca0Kb5se7fkeqOLg/feed](https://www.youtube.com/channel/UC4X30fPca0Kb5se7fkeqOLg/feed)

According to the data there are 562 displays. The most popular displayed videos are from EDITE Lisbon seminar on 5th September 2013 State of the art of research in Teacher Education. The videos from the Final conference in Budapest (July 2014) were still being edited at the time of the report writing, and will be available at the beginning of October 2014. The information on the upload will be shared through the EDiTE newsletter.

Stage 5

- Final Public Presentations in English and national languages of each Partner
5 Visual Identity Design in English

All promotional materials help the project to be recognisable both as the EDiTE Project (the idea) and the EDiTE Project Team (taken actions). (http://www.edite.eu/edite_project/PROMOTION)

The LOGO has become a very fruitful and convenient tool for the quick information that has been put on all Project materials.

![EDiTE Logo](logo.jpg)

The Poster has the role of focusing the attention, make people stop and think. Being located at different universities (Partner Institutions and outside) their aim is to introduce the Project idea and to invite the audience to the EDiTE website for more information as well as to provoke to formal and non-formal discussions over the Joint doctoral program idea.

The Leaflets (flyers) consist of texts and pictures. They are handed out easily to introduce people about the quite broad background of the Project inspirations, aims, and expectations. It is especially directed to doctoral students and teachers.

<table>
<thead>
<tr>
<th>Visual identity design</th>
<th>Products</th>
<th>Output</th>
</tr>
</thead>
<tbody>
<tr>
<td>Del. 4.1 a</td>
<td>EDiTE Logo,</td>
<td>November 2012</td>
</tr>
<tr>
<td>Del. 4.1 b</td>
<td>EDiTE posters,</td>
<td>April 2013</td>
</tr>
<tr>
<td>Del. 4.1 c</td>
<td>EDiTE flyers,</td>
<td>April 2013</td>
</tr>
<tr>
<td>Del. 4.1 d</td>
<td>EDiTE bookmarks</td>
<td>April 2013</td>
</tr>
<tr>
<td>Del. 4.2</td>
<td>EDiTE WEBSITE</td>
<td>1st of June 2013</td>
</tr>
</tbody>
</table>

![Table 1. The list of visibility materials.](table.jpg)
6 National meetings – Summary

All EDiTE partners have the responsibility for:

- Introducing and disseminating the project to users at local, national and European levels,
- Promote EDiTE at relevant national meetings (Figure 4.),
- Fostering the exchange between EDiTE and broad user groups,
- Participating in Joint Seminars and promote the EDiTE project at the adequate level,
- Preparing power point presentations in national languages to use it at local, regional, national seminars and other meetings,
- Distributing the promotional materials.

According to the data collected in dissemination templates by each partner, below there is a summary of events, activities and correspondences where EDiTE was promoted as well as the approximate number of people, that have heard or read about the EDITE Project.

It is much more difficult to calculate the internet audience but the approximate number is not less than 500-1000 per institution. This estimation includes all hits for the EDITE website as well as the partner’s institutional websites: it is based on the access statistics that are available for www.edite.eu and the number of people reached through other dissemination activities. From the launch of the website until December 2013, more than 1998 unique visitors were registered for the website, whereas until September 2014, more than 2674 unique visitors (Figure 3).
During the first 12 months of Project duration there have been not less than 10 different events promoting the EDiTE in each partner’s country. In all five partner’s countries there have been 63 different kinds of meetings focused on promoting the EDITE project. 39 meetings were national but the next 24 were international and reached an additional audience from 12 other European countries. The second year shows increasing interest and a broader audience where 54 meetings were national and 14 were international. During the second year of the project duration it is possible to assume that at least over 7000 people had access to information, promotional materials etc. about the EDITE (Tables 1. and 2.)

<table>
<thead>
<tr>
<th></th>
<th>Austria UIBK</th>
<th>Romania UB</th>
<th>Portugal UL</th>
<th>Poland ULS</th>
<th>Hungary ELTE</th>
<th>Sum up</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Number of activities (e.g. events, newsletter; incl. national and international access)</strong></td>
<td>15</td>
<td>10</td>
<td>13</td>
<td>15</td>
<td>11</td>
<td>63</td>
</tr>
<tr>
<td><strong>National Access</strong></td>
<td>10</td>
<td>7</td>
<td>12</td>
<td>8</td>
<td>3</td>
<td>39</td>
</tr>
<tr>
<td><strong>Mixed (International &amp; national) Access</strong></td>
<td>5</td>
<td>3</td>
<td>1</td>
<td>7</td>
<td>8</td>
<td>24</td>
</tr>
<tr>
<td><strong>Approximate number of the audience of activities</strong></td>
<td>Over 1000</td>
<td>Over 1000</td>
<td>Over 1000</td>
<td>Over 1000</td>
<td>Over 1000</td>
<td>Over 5000 people</td>
</tr>
<tr>
<td><strong>01.10.2012-30.09.2013</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Table 2. Summary of national and international dissemination activities- 1st year of the project

<table>
<thead>
<tr>
<th></th>
<th>Austria UIBK</th>
<th>Romania UB</th>
<th>Portugal UL</th>
<th>Poland ULS</th>
<th>Hungary ELTE</th>
<th>Sum up</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Number of activities (e.g. events, newsletter; incl. national and international access)</strong></td>
<td>25</td>
<td>7</td>
<td>2</td>
<td>14</td>
<td>23</td>
<td>69</td>
</tr>
<tr>
<td><strong>National Access</strong></td>
<td>20</td>
<td>4</td>
<td>1</td>
<td>8</td>
<td>21</td>
<td>54</td>
</tr>
<tr>
<td><strong>International Access</strong></td>
<td>5</td>
<td>3</td>
<td>1</td>
<td>3</td>
<td>2</td>
<td>14</td>
</tr>
<tr>
<td><strong>Approximate number of the audience of activities</strong></td>
<td>Over 1500</td>
<td>Over 1500</td>
<td>Over 1000</td>
<td>Over 1500</td>
<td>Over 1500</td>
<td>Over 7000 people</td>
</tr>
<tr>
<td><strong>01.10.2013-30.09.2014</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Table 3. Summary of national and international dissemination activities- 2nd year of the project.
A self-governing representation of pedagogical sciences. Within the Committee there are teams, committees and sections i.e. Doctoral Section. The Committee of Pedagogical Sciences is designated to integrate scientists from all over the country. Once a month the Committee meets to discuss, solve and propose new solutions concerning education.
7 National and international target groups

As target groups the EDiTE project focused especially on students communities in Europe, Europe’s Higher Education sector – universities, higher education institutions, in-service teacher training, initial teacher training, non-university higher education, different types of educational organizations academic and practitioner communities, students and potential students, national and European organisations, policy makers, administrators, members of associations, teacher candidates, novice teachers and advanced practitioners.

In each partner institution there has been the possibility to ‘cross’ the national borders and to reach some of the European Universities audience that make EDiTE more international than it has been expected at the beginnig. (More in Section 8).

At the national level the following target groups could be reached:

- Erasmus project coordinators (UIBK, UB, ULS, UL, ELTE);
- ENTEP Members;
- Academic staff of the Departments for Teacher Education at Universities, HE Institutions (UIBK, UB, ULS, UL, ELTE);
- Staff of Schools of Education (UIBK, UB, ULS, UL, ELTE);
- Nationwide Scientific Communities (UIBK, UB, ULS, UL, ELTE);
- Ministries of Science and Research (UIBK, UB, ULS, UL, ELTE);
- Senates of Universities (UIBK, UB, ULS, UL, ELTE);
- Rectors, Vice-Rectors Offices for Teaching & Students Affairs (UIBK, UB, ULS, UL, ELTE);
- Doctoral Programmes Studies Councils (UIBK, UB, ULS, UL, ELTE);
- Scientific Conferences Audience in Romania, Poland, Austria, Ireland, Portugal, Hungary, (example: Deans of the universities from the East-European countries – 03-05 July 2013 Vienna, Austria, all Polish Universities’ Professors 19-21 September at Educational Congress);
- Doctoral students, students, future students (UIBK, UB, ULS, UL, ELTE);
- Teachers, labour union of teachers (ELTE), students, professors (UIBK, UB, ULS, UL, ELTE);
- UE stakeholders, national stakeholders (UIBK, UB, ULS, UL, ELTE);
- Social sciences researchers (example sociologists, psychologists from Germany, France, Hungary, Sweden, Poland, Great Britain – 17-18 June, Lodz, Poland).

The involvement of all national partners in dissemination work was very well balanced. In each country the information about the EDiTE has been wide spread at the local/regional/national level. This is also shown in concrete requests for application and participation in the programme, that the lead partner already received during the second year of the project.
8 International educational bodies that EDiTE project has been introduced and visible materials have been distributed apart from the partners institutions

There is a list of European Institutions that have become participants of the EDiTE dissemination process:

- Czech Republic – University of Olomouc;
- Denmark – Roskilde University;
- The USA - University of Illinois Chicago,
- Great Britain - Birmingham City University;
- Germany - ESREA members – Berlin University;
- Belgium – Louvain University
- Turkey - Istanbul University,
- Spain – Valencia Catholic University
- Ireland – University of Galaway
- Austria – University of Vienna
- Italy – University of Trento
- Spain – Ministerio de Educación, Cultura y Deporte, Madrid
- The Netherlands - Amsterdam University of Applied Science

During the second year of the project various other networks and universities could be reached through the intensive dissemination activities, including:

- Germany – University of Leipzig
- Germany – UNICA Network
- Portugal – University of Porto
- Poland – Jagiellonian University in Cracow
- Poland – Adam Mickiewicz University
- Iceland – University of Iceland
- Great Britain – University of Glasgow
- Italy – University Ca’ Foscari in Venice
- Ireland – University of Limeric
- Malta – University of Malta
- Slovenia – University of Ljubljana
9 Forms of Activities (ways of communications):

The forms of activities have been traditional as for instance seminars, conferences with face to face interaction as well as online meetings and network involvement (ENTEP, ESREA, EAIE). So according to that range of different forms below there are the most common ways of communication with the target groups in EDiTE Project:

- Website [www.edite.eu](http://www.edite.eu)
- Power Point presentations prepared in national languages available at ([http://edite.eu/edite_project/PROMOTION](http://edite.eu/edite_project/PROMOTION)) on seminar and conference discussions, debates, group and individual interviews,
- Visibility materials distribution accomplished by EDiTE promotion (posters, leaflets, bookmarks) at the official meetings and individually in Partners’ EDiTE Offices,
- Website presentations (national languages and English),
- Private communication channels i.e. youtube
- Congresses, International and national conferences, Open Seminars, Local meetings,
- Skype, e-mails, telephone calls,
- University newsletters and bulletins.

10 Results as ongoing feedback

Up to now it is possible to assess that there is a very good attitude toward the EDiTE Project in partners’ countries among the educational bodies.

The great interest comes from the Doctoral Councils in different countries as well as doctoral students. The next group that is really interested in EDiTE’s development are national stakeholders. More at the consultation processes results[2].

To sum up the dissemination feedback focuses on:

- Interest of Educational Scientific Bodies in each Partners’ countries, doctoral students, and students who plan to take up third cycle studies;

[2] [https://sp.uibk.ac.at/sites/EDiTE/WP5%20Exploitation/5.2%20Consultations/Reports](https://sp.uibk.ac.at/sites/EDiTE/WP5%20Exploitation/5.2%20Consultations/Reports)
• Letters, e-mails, student visits with questions about the possibility to participate in EDiTE Program from the people of partners’ universities as well as from the outside partners’ universities.

11 Future Plans & Conclusions

The future programme implementation focuses on a European Doctorate in Teacher Education as an innovation platform for the academic professional development of researchers through the exchange of knowledge across conventional boundaries with particular focus on the nexus of theory and practice. The joint doctoral programme promotes this aim through providing training opportunities related to the development of transferable skills and competences in the field of teaching and TE, in combination with intensive transnational research opportunities (joint EDITE) research programme) that create a closer link between the research area, TE and teaching and learning in the field of tension between policy and practice.

The objective of the planned joint EDiTE research programme performed by the academic network of European universities is to facilitate the development of professional knowledge and scientific thinking of researchers, and the impact of this knowledge and competences on teaching effectiveness, taking into account a problem-solving perspective that can be exploited for the benefit of the education sector in particular and society at large. This will further include the performance of extensive national and international level dissemination activities, where the results from the EDiTE research activities can be shared with the academic community.

The core of the joint research activities is to improve the knowledge transfer and exchanged between universities and schools or other non-academic institutions in the field of TE, which offer training places for the academic professional development of researchers. The EDiTE joint programme builds on institutional links, engaging non-academic partners from the education sector and schools in their research. Consequently, the five universities committed themselves to setting the EDiTE joint programme under an overall theme: the nexus of theory and practice.